

# CONNECT ... ENGAGE ... BUILD BRAND AWARENESS

Customised LinkedIn training from an industry expert

## Learn the 6 key LinkedIn skills your company can't do without

1. Optimise and create a powerful personal profile
2. Strategically grow your network
3. Find prospects using advanced search techniques
4. Generate leads and sell socially
5. Become a thought leader
6. Create a dynamic LinkedIn company page

## Training delivered at your offices

- Senior executives
- Marketing managers
- Sales teams
- Business development professionals

## Are you a large corporation or small to medium enterprise wanting to amplify your brand?

Set yourself up for success with Lucy  
Bingle's training and consulting services.

'Lucy really opened my eyes to the incredible importance and value of LinkedIn. Her informative, step-by-step instructions and genuine offer of support to guide us through the set-up and application of this powerful marketing tool has completely changed how our organisation uses this growing social platform. The results have been immediate.'

Donalee Cohen

General Manager, HR & Marketing  
Intergen Property Group

To book your 1.5 hour LinkedIn training session, or for an obligation-free consultation on how we can increase your revenue, contact Lucy Bingle on:  
+61 (0)410 904 777 or email [lucy@lucybingle.com](mailto:lucy@lucybingle.com)

